

Photos by Bill Kubiak, Mike Godwin & David E. Moore

"This was the best summer I've EVER spent on my bike!" we were told over and over by participants in our RIDE 'N' ROLL Summer-Long Dice Run, and we couldn't be prouder about providing a riding event that could evoke those kinds of accolades! "Finding new places," "Meeting new people," "Making new friends," "Gave us places to go" were other comments we heard again and again, along with "Can't wait till next year!"

The Dice Run was awesome again in 2010, with more riders going WAY MORE

places (because of the NEW levels -with more prizes for the more places you go -- participants averaged 54 Stops this season and over a hundred riders did over 100 Stops). We had around 8,000 Ride Passports checked out from all across the state and region, and 46 iron butt Finishers visited every one of the 190 Stops, riding around 7,000 miles over the season to complete the RIDE 'N' ROLL!

Such an accomplishment deserves a reward, and Ridin' On was honored to personally award each of those dedicated and determined riders a cloisonné Finisher Pin during the RIDE 'N' ROLL Winner Dinner &

Participant Party held at the Quaker Steak & Lube in Columbus on Saturday, December 11, 2010.

The big party was open to all but as the "Winner Dinner" name suggests, in addition to recognizing this season's Finishers, we also handed out over \$20,000 in cash award checks and prizes to the top scorers and random drawing winners! NEW this year was Secret Stops across the region that held prize drawings for those RIDE 'N' ROLLers who stopped in and got a ticket: Bison Leather in Toledo, Boomer's

Motorsports in Mansfield, Indian of Pittsburgh, Lehman's Big Open Road in Dover and

Wild Boar Cycles in Columbus conducted the secret raffles.

We then doled out thou\$and\$ in random drawing winnings payable to

the Stop of your choice, just for participating in the ride and completing a minimum number of Stops to qualify for increasingly larger levels of Gift Certificates up to \$1,000.

The Grand Prize of FREE Gas for a Year was won by Diane Tocco of Brunswick who can obviously use it as she actually

completed over a hundred Stops (even though you need only complete 10 Stops to qualify for the gas drawing), and we hope she uses the free fuel to do even more riding in 2011!

In between the presentations we were entertained by DJ Carl Herold of WYME40FM.com and enjoyed a great buffet provided by the Lube; and our thanks go out to David Rice and his staff and to Mr. & Mrs. Rich the Lube Guy for keeping things rolling pleasantly along throughout the day.

We also had our own infamous Tim 'Hamster' Halloran from Indiana on hand to help with the huge door prize raffle, overflowing three tables with hundreds of cool items donated by our sponsoring Stops, and "passing" out t-shirts compliments of Ohio Bike Week for everyone in attendance. We also had the pleasure of wishing Hamster's 83 yr old mother a very Happy Birthday as he brought 4 generations of his family to share in the fun! Southern Ohio Staffers Jimmy & Pat Kay of TwoWheelThunderTV.com were also immensely appreciated as our guest greeters, while Christian columnist John Dunn gave our opening prayer and Ridin' On Magazine's "Chopperazzi" photographers Bill Kubiak of Northeast Ohio, David E. Moore of

> North west Ohio and Mike Godwin of Columbus area captured the festivities for posterity.

And festive is an apt accounting, with many in the packed room being "old

friends" by now as they've run into each other during this year's event and some have met along the way since the very first RIDE 'N' ROLL three years ago! Others became new "old friends" pretty quickly, as everyone had a lot in common having shared this notable undertaking and having been down the road to all the same places over the summer. All became our friends the moment they walked in the door with hugs & handshakes abounding.

Out of thousands of participating riders, eleven finished in the money, starting with Vicki Gliha of Newbury who finished in 46th place amongst all of those who completed their Ride Passport, and she walked away with a \$500 check and a Low Score



